COOKIES POLICY

This Cookies Policy sets out how we, Philip Morris Limited, as operator of this Website, use cookies and similar tracking technologies on our Websites to collect certain visitor information automatically. It explains how you can accept or refuse the cookies we serve and how you can find more information about cookies.

WHAT ARE COOKIES?

Cookies are small text files that are placed on your computer when you visit a web site. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the web site owner Philip Morris Limited are called "first party cookies". Cookies set by parties other than the web site owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the web site (like analytics, advertising and videos). The parties that set these third party cookies can recognize your computer both when it visits the web site in question and also when it visits certain other web sites.

WHY DO YOU USE COOKIES?

We use cookies to collect certain information about the visitors to our Websites. This may include details of their computer's IP address, browser-type, and screen resolution, as well as certain behavioural or preference information, such as their language preferences or which pages they visited and for how long.

This information enables us to understand how visitors use our website and to provide them with enhanced website functionality. However, it is collected in a way that does not enable Philip Morris Limited to determine the actual identity of its visitors, unless they choose to provide this voluntarily.

Types of cookies served through our web site and the purposes they perform are described in the table below:

Types of cookie	Who serves these cookies	What they do
Performance and functionality cookies	Philip Morris Limited (first party cookies)	These cookies are used to enhance the performance and functionality of our web site but are non-essential to its use. However, without these cookies, certain functionality (like remembering your language preferences) may become unavailable.
Analytics cookies	Google (third party cookies)	These cookies collect information that is used in aggregate form to help us understand how the web site is being used. Specifically, we use Google Analytics cookies for this purpose. To learn more about Google Analytics and how to refuse Google Analytics cookies, please see: https://www.google.com/analytics/learn/privacy.html

WHAT COOKIES DO YOU USE?

We use the following cookies:

Cookie name	Purpose
CART	This cookie allows our Website to remember what you have previously placed into your shopping cart, just in case you leave the site before you order and pay for your goods.

CATEGORY_INFO	This cookie stores the full details of the category you are viewing so that our site does not have to download this every time, which of course would slow down your shopping experience.
COMPARE	This cookie remembers which items you have added to your "compare this product" list. Without this feature the comparison will not be able to work.
CURRENCY	This cookie stores which currency you prefer to view our products' prices in. By default this will be your local currency and save you time registering your preferred currency on future purchases.
CUSTOMER	Every registered customer has their details stored in our database using a special customer ID. This cookie stores your customer ID, encrypted, so you can use your account area securely. Without this cookie you will be unable to log in.
CUSTOMER_AUTH	This cookie tells our website that you are logged in legitimately. It is part of our multi-part customer security. Without this cookie you will be unable to log in.
CUSTOMER_INFO	This cookie stores which "customer group" you are a member of and is encrypted, as part of our multi-part customer security. Customer groups are used to differentiate between domestic and business customers. Without this cookie you may be unable to log in.
CUSTOMER_ SEGMENT_IDS	This cookie stores which "customer segments" you are a member of is encrypted, as part of our multi-part customer security. Customer segments are used to help us differentiate between groups of customers in order to provide more relevant special offers and information. Without this cookie you may be unable to log in.
EXTERNAL_NO_ CACHE	This cookie simply tells your browser whether our website is using "caching" to speed up your shopping experience or not, and of course, we are.
FRONTEND	Even when you are not logged in, in order for our site to work we create temporary "sessions" on our site to keep your data from moment to moment. This cookie stores the ID number of your session so that your browser is getting the correct information and not someone else's. Sessions expire after a short time. Disabling this cookie may cause you to be unable to purchase items from the website.
GUEST-VIEW	When you are not logged in, you are a "guest". In order to allow you to edit your order, this cookie stores information about your current session. Disabling this cookie may prevent you from being able to purchase any items from the website.
LAST_CATEGORY	This cookie stores the last category you visited to help our website return you there quickly when you want to go back.
LAST_PRODUCT	This cookie stores the last product you visited to help our website return you there quickly when you want to go back.
NEWMESSAGE	If you have received a store message this cookie will store this information so you are notified accordingly and without this you will not be notified and miss some important information.
NO_CACHE	This cookie tells the website whether or not your browser is able to use the website's cache. This will normally be the case.

PERSISTENT_ SHOPPING_CART	This cookie stores information about your previous orders and recently viewed products. Disabling it may cause errors on the site.
POLL	This cookie stores information about website polls you have voted in to help you find the results.
POLLN	This also stores information about website polls you have voted in to help you find the results.
RECENTLYCOMPARED	If you have recently compared products, this stores information on those products so that you can quickly retrieve this information again.
STF	If you have used our "e-mail this product to a friend" service, this cookie remembers which products you have done this with in order to let you know (so you don't e-mail people the same product twice, for example).
STORE	This cookie notes which version of our store you are currently viewing. By default this will be your local language version.
USER_ALLOWED_ SAVE_COOKIE	This cookie lets the site know whether you are able to use cookies. You are.
VIEWED_PRODUCT_ IDS	This cookie stores information on which products you have recently looked at, so that you can find them again quickly should you want to go back. Disabling this may cause errors on certain pages.
WISHLIST	If you have used our "add to wish list" function, this cookie will remember which products you have added. Disabling this cookie may cause errors on certain pages.
WISHLIST_CNT	This cookie stores the current number of products in your wish list, so that the website doesn't have to keep re-counting it. Disabling this cookie may cause errors on certain pages.

DO YOU SERVE TARGETED ADVERTISING?

No. At this time, we do not serve any cookies through our Websites for targeted advertising purposes nor do we allow any third party to do this.

DO YOU USE ANY NON-COOKIE BASED TECHNOLOGIES TO RECORD WEB SITE VISITS (LIKE WEB BEACONS, LSOS ETC.)?

No. At this time, we only use the cookies described above to collect information about our Website visitors.

HOW CAN I CONTROL COOKIES?

You have the right to decide whether to accept or reject cookies.

You can set or amend your web browser controls to accept or refuse cookies. As the ways in which you can do this vary from browser to browser, please visit your browser's help menu for further details. Please note that if you choose to reject cookies, doing so may impair some of our web site functionality.

WHERE CAN I GET FURTHER INFORMATION?

If you have any questions or comments about our Cookie Notice, please write to us at Cookies Policy Team . Philip Morris Limited . PO Box 67731 . London . W6 6FS